



Northern
New
Jersey
Region

Federation
of Jewish
Men's
Clubs

**Regional Man of the Year/
Youth of the Year**

2022 Dinner Guidebook

www.nnjr.org

OUR MISSION

The Northern New Jersey Region is the largest of eighteen regions of the Federation of Jewish Men's Clubs, which encompasses all of North America. NNJR is comprised of 27 member clubs which extend from Toms River in the south to Closter at the northern boundary of our state. In addition, Staten Island is included in the NNJR area.

The Federation of Jewish Men's Clubs is an organization of approximately 200 affiliated clubs with more than 20,000 individuals across North America and the world. The FJMC involves Jewish men in Jewish life by strengthening its network of Men's Clubs and Individual Members.

Our objectives are to train and develop leaders to build and strengthen Men's Clubs; to create and implement programs that better connects people of all ages to the Jewish community; and to help form meaningful, long lasting relationships based on comraderie, common interests and core values.

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Northern New Jersey Region

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WHY A MAN OF THE YEAR? MAH ZEH?

The Man of the Year event exists with one purpose. It recognizes and rewards volunteers in the Men's Club and/or synagogue whose efforts have contributed to building Jewish community and invigorating Jewish life. Recognition and reward are keys to making a volunteer organization work.

Many (if not all) synagogues hold comparable events. It is important and pleasant to honor volunteers in their home communities. But why not recognize certain individuals beyond the synagogue walls or town limits? This is especially relevant in the case of Men's Clubs, since it is common for men to work outside the places where they live. A regional celebration gives a chance for others to recognize their friends, by attending a dinner and/or publishing congratulatory wishes in a dinner ad journal.

The Northern New Jersey Region has sponsored a regional dinner for over 30 years. This dinner has grown from a single dinner to 2 separate dinners. At each dinner, crowds of 300 or more, including leaders from statewide Conservative congregations, gather to recognize a small group of distinguished individuals. These Men of the Year go beyond their home communities on this one night and share the spotlight with their peers, the real mensches of New Jersey's Jewish community.

Once an individual becomes a Man of the Year, it becomes a lifetime honor. The memory of being recognized at a large statewide dinner, among your most enthusiastic friends and supporters, in front of a crowd of "big machers", can make a lasting impression. At the dinner, each honoree is presented with a plaque and has his picture taken. Photos of the event are posted on the World Wide Web for a year, until the next event rolls around.

So – NNJR invites all Jewish Men's Clubs to participate in this event. By honoring your mensches, from year to year, your organization and community will move from strength to strength.

WHAT IS THE MAN OF THE YEAR DINNER?

The Man of the Year Dinner (sometimes abbreviated MOY or MOTY) was created by the Northern NJ Region in 1988, as a way to recognize individual men from Conservative Men's Clubs all over the State of New Jersey north of Ocean County. Each congregation which participates names their own Man of the Year, who is then feted, along with his colleagues, at a regional dinner.

The Northern NJ Region, part of the International Federation of Jewish Men's Clubs (FJMC) was formed in 1957 and is now in its 65th year of life. It is the mission of FJMC to involve Jewish men in Jewish life.

These dinners were generally held in mid-November, but in recent years have been moved to early December. In 2003, due to increasing attendance, the NNJ Region split one dinner apart and organized two dinners. One dinner is held in the northern part of the region, for congregations above Route 22. Another dinner is held for all clubs at shuls which are south of Route 22. Combined, these dinners have often been the largest gathering of Conservative Jews in the Garden State. As the FJMC has begun connecting with other Jewish Men's Clubs, NNJR is welcoming to them as well.



Honorees and Officers from 2022 MOY Dinner
Temple Beth Ahm Yisrael, Springfield

For many years, the MOY Dinners were weeknight affairs, scheduled to avoid conflicts with Shabbat and with synagogue dinners which are typically held on Saturday nights. In recent years, they have been taking place in December, Sunday late afternoon, which has made it more convenient for attendees statewide. The celebration has transitioned to extended cocktail hours with an open bar, Ma'ariv (evening) services, followed by the awards ceremony, concluding with dessert. The dinners are attended by groups from each congregation who honor their candidate. One of the beauties of the affair is that each congregation does not have to hold a dinner. People just buy tickets and show up.

The price of the Dinner has generally been kept low enough so that a large group can afford to attend. The low price of the dinner comes as a surprise to newcomers who find that they are attending an affair on a par with typical B'nai Mitzvah and wedding celebrations. Our caterers go all out to showcase their abilities, since they are marketing to a crowd which holds many individual simchas throughout the year.

During the evening, honorees are recognized by a floral carnation, and are presented with a personalized plaque or framed certificate. Each honoree is called up to the awards podium to receive his certificate and have a photo taken. Pictures are made available to the local clubs and are posted on the Region website after the dinner.

The camaraderie and ruach (spirit) which develop over the course of an evening are remarkable. It is not unusual for groups to cheer their honorees in front of the entire crowd. In addition, a virtual Ad Journal is published which lists each Man's biography along with a picture, along with a brief video interview of the honoree as well. Friends, family, Men's Clubs and synagogues take out ads in honor of their Man of the Year. The costs of ads are held low, in comparison to other typical ad journals. While the journal raises funds for the region which is shared with the clubs, the primary focus is to build community.

In 2009, the Northern NJ Region introduced a new wrinkle to its annual Man of the Year Dinner. The event was expanded to also include honoring Club Youth of the Year. There were two reasons for the change.

1. At the 2009 International FJMC Convention, one of the major themes was involving our young adults. A featured speaker was Deborah Meyer, Executive Director of Moving Traditions, an agency devoted to engaging young Jewish adults in Jewish life. It is a sad but unfortunate fact that fewer and fewer of our young people are involved in synagogues and religious institutions. This cuts across the board, and affects not only Judaism, but all faiths and most nations in the advanced western countries. But as Jews, with only about 13 million of us left on earth, the margin is slim for tolerance of assimilation and shrinkage. Therefore it is important to engage and recognize those young people who do choose to maintain involvement. Hence, the Youth of the Year award for each shul in our region.
2. By involving our youth, we involve their families. A child honored by NNJR will draw in their father to our kehilla. If we can get these men to our Man of the Year Dinners, who knows – they might show up at the next World Wide Wrap.

In the years since this change was instituted, many clubs have been successful at integrating the Youth of the Year honoring. If your club has not yet implemented this, maybe this is the year to start!

When a small group from Shul A shows up and finds other local groups from Shuls B, C and D which share common interests and problems – the unity which results is truly wonderful. The MOY Dinners are a realization of the expression ***Hinei Ma Tov u'Manayim*** (how pleasant it is to dwell together in unity). In fact, UNITY is one of the three catchphrases upon which FJMC rests.



Honorees and Officers from 2022 MOY Dinner
Congregation B'nai Tikvah, North Brunswick NJ

Perhaps a highlight of each evening is the singing of national anthems. When people from different parts of New Jersey walk in as strangers and sing Hatikvah together, emotions are not far from the surface.

Before the dinner happens, local clubs must pick their honorees and publicize the event to their own congregations and communities. In addition, information must be submitted to the Regional Publications editor on a timely basis (biographies, pictures and advertisements). Dinner reservations are coordinated between the local club, the regional MOY Dinner Committee and the caterer.

After the MOY dinner, many local organizations host local events so that more of the local congregation can participate. One successful model is a Sunday brunch, at which the honoree is “roasted”. At both events, the regional and local programs, the point is to have the community gather for an enjoyable social occasion. These are often excellent ways to draw in new members as well.

To get the most out of a MOY Dinner takes preparation and planning on the local level. This guidebook is designed to outline the steps behind an effective MOY Men’s Club program.

WHEN IS THIS EVENT HELD?

This year's dates are Sunday, December 4th, 2022 and one week later on Sunday December 11th, 2022. Our Northern dinner will be held on the first date, at the Temple Beth Ahm Yisroel in Springfield, and the Southern dinner will be held one week later at Congregation B'nai Israel in North Brunswick. The event generally starts at 4:00PM and concludes at 7:30PM. Last year's program schedule is shown below:

Program for the Evening

4 PM Check-In, Registration, Extended Cocktail Hour

5:30 PM Welcome

Dave Mandell, East Brunswick Jewish Center (East Brunswick)

National Anthems

Star Spangled Banner - Cantor Menachem Toren, Pine Brook Jewish Center (north)

Star Spangled Banner - Cantor Bruce Rockman, Congregation B'nai Tikvah (south)

Hatikvah - Cantor Mordechai Edry, Congregation B'nai Jeshurun (north)

Hatikvah - Cantor Jacob Greenberg, Congregation B'nai Israel (south)

Ma'ariv Service

D'var Torah

North: Rabbi Sam Kastel, Congregation B'nai Jeshurun (Staten Island)

South: Rabbi Chaim Edelstein, Temple Beth Ahm, (Aberdeen)

Welcome Remarks from NNJR President

David Glass, Temple Beth Ahm Yisrael (Springfield)

Welcome Remarks from the FJMC

Alan Budman, FJMC 1st Vice President, Temple Sinai, Dresher, PA

Club Man of the Year/Youth of the Year Presentations

Introduction of NNJR Man of the Year

Larry Klioze, 2020 NNJR Man of the Year,

Highland Park Conservative Temple/Congregation Anshe Emeth (Highland Park)

Remarks from NNJR Man of the Year

Joel Brimmer, Congregation B'nai Jeshurun (Staten Island)

Closing Remarks

Dave Mandell, Dinner Chair

**We would like to thank our caterer for their help in making these dinners successful!
Thank you all for attending. Please drive carefully and arrive home safely.**

WHAT DOES THE LOCAL ORGANIZATION NEED TO DO IN ORDER TO PARTICIPATE?

First and foremost, a local Men's Club needs to have a leadership team in place. It is possible to join the MOY program with limited leadership (a Club President doing all the work himself) but this is not going to be easy and it is not recommended. In fact, the MOY participation process will often bring new potential leaders to the organization, if the club team is new or small.

If a Club has a team (a Board), the next thing is to find or appoint a MOY Dinner Chairman. Once the tradition is established, some clubs make it a policy to require past MOY honorees to help out or even chair the next year effort. The job is not difficult, if tasks are shared.

The next step is to identify and pick an honoree. The process to select a Man of the Year is frequently different from the process to select a Youth of the Year. There are various ways to go about doing this, and they will be discussed in the following section. This choice should be made as soon as possible – either over the summer months, or immediately in September.

Once the candidates have been identified, the Club arranges to publicize the MOY dinner, and recognize its honoree(s). This can be done in various ways, through the synagogue newsletter, in local commercial press and news media, by word of mouth, email and so forth. Announcements by the Rabbi from the bimah (pulpit) are extremely effective. Some clubs mail formal invitations to the dinner. Not long ago, one such club brought over 100 people to a region dinner...and remember, this was without having to hold the dinner itself! Examples of publicity are given in a section which follows.

The local Club is also responsible for sending a brief biography and picture of its honorees to the region for inclusion in the dinner Ad Journal. The process of soliciting ads is covered in a later section of this guide.

Arrangements for getting to the Dinner also come under the umbrella of the committee. It is common for people to share rides to or from the dinner. Most come by car.

Finances have to be considered. Dinner reservations and payments need to be tracked; all reservations should be paid no later than the evening of the MOY Dinner. Many clubs come with checks to the dinner and settle up on the spot. This can make check-in for 300-400 people a bit slow, so the committee asks for the club to pay with a single check, in advance, and collect the individual payments from their attendees.

Picture taking is permitted since there is no problem with Shabbat. Clubs can use their own pictures, or those taken by the region posted on its website following the events.

Dress for the evening is suit and tie. People who come in less formal attire can feel out of place, but it is better to be there than to not come at all.

Finally, the region likes to recognize clergy. Program parts can be assigned to lay leaders or to local clergy. The local Club committee should keep this in mind. Some clubs "comp" their Rabbis. Nearly all clubs "comp" their Man of the Year (and, optionally, his wife).

Oh – we forgot to mention that this is a fully EGALITARIAN affair. Wives, lady friends, female members of the family and daughters are all welcome to attend. Probably 25% of the crowd is women, although this varies from club to club.

THE MAN OF THE YEAR SELECTION COMMITTEE

Organizations which have run successful Man of the Year programs know that honoring people involves group consensus. It is much better to pick a man who is widely respected in the community than to go out and name someone who happens to be the best friend of the current Men's Club President but who is otherwise unknown in the synagogue.

To deal with this problem, a Man of the Year Selection Committee should be formed. Its first job is to pick a candidate. But, if this is a new event and a Men's Club has no experience with the Man of the Year program, how is such a committee formed and who should be on it? For example, you do not want any potential honorees to be on the committee! To do so would limit your choices, or turn the voting into a popularity contest ("What, Sam, you are NOT voting for me? Hey, guess we can't be friends anymore!")

So, there are really two stages to the Committee process. The first stage involves forming a committee. The second relates to maintaining it, without the Committee becoming a stagnant group of the same people from year to year. Growing a committee is actually very easy, as the paragraphs below will show.

FORMING A COMMITTEE:

Involve at a minimum your Rabbi and the *current* Men's Club President. The latter may seem obvious, but the real point is that Past Men's Club Presidents should NOT be invited to participate in this new committee. Why? Because they are normally candidates for this honor and should not have a say in it.

The initial or preliminary committee can also include a representative of Sisterhood. Yes, that's right, since wives often know who does what in the synagogue community, and since women generally are not eligible to become Men of the Year. Even if the synagogue is egalitarian, this is a Men's Club event and as such, it is designed to honor men of the synagogue. You may also choose to have a synagogue administrator participate, as these staff people can be a great source of information. Some groups also include a Synagogue, Hazak or Honorary President. But remember, these are people you may want to honor as a Man of the Year.

The initial committee should be small. It will come up with a beginning list of candidates. The selection committee might only meet once, but the give and take exchange will undoubtedly come up with a better LIST of names (rather than one off the top of the Club President's head). What's more, a committee will create a buzz, about what mysterious event is going on – and who the honoree will be.

MAINTAINING (GROWING) A COMMITTEE:

This one is really simple. The committee includes all past Men of the Year, and the current Men's Club President. The initial committee will grow by one man per year – and eventually the starting members (Rabbi, Sisterhood, staff) won't be necessary. After five years of going to Man of the Year dinners, a "club" of honorees will develop. Often, this club will be the best judge of who qualifies to join its ranks. And it is not unusual for the past Men of the Years to band together, come to the dinner and take out an ad for their new "club" member. In essence, the MOY club gets to be a very elite organization of those men who have contributed greatly to their synagogue and communities.

As a final note, the MOY Selection Committee does not have to be a great secret. However its work should be confidential. Meetings (there do not need to be many, just for the selection process) should ideally be held outside the synagogue, or in a closed room. Don't let the candidate list leak out. You never know who will expect the honor – and if they don't get it – bad feelings can be the result. Like a mushroom farm, the nomination process is best carried out in the dark.

WHEN TO GET STARTED:

The selection process should begin in the spring, and be finished no later than midsummer. Do NOT wait until September and the High Holidays. By then, you are already behind the eight ball.

SELECTING A YOUTH OF THE YEAR

Sample Guidelines for Selecting a Youth of the Year

COMMITTEE

The Youth of the Year Committee shall be comprised of the Men's Club President, the Rabbi, the Cantor, the Youth Director, the Education Director, the USY Advisor and the Youth Activities Committee Chair. If any of the aforementioned has a child who is eligible, a representative of that position or committee shall be chosen to represent them.

ELIGIBILITY REQUIREMENTS

1. A 9th through 12th grade student, who is the child of a member of the congregation (that member ought to be "in good standing").
2. Presently attending a Conservative Jewish education program, such as Hebrew High School, Bergen County High School of Jewish Studies, Prozdor, or the Solomon Schechter day schools
3. A member of the synagogue's chapter of United Synagogue Youth (USY)
4. Has given service to the congregation and/or the Jewish community in the recent past (last year or so); continues to demonstrate an involvement in these activities.

While many Men's Clubs leaders are familiar with the active youth in the congregation, using a committee like this is a great way to include these other groups in the process, and when they feel a part of the process, they will likely be more supportive.

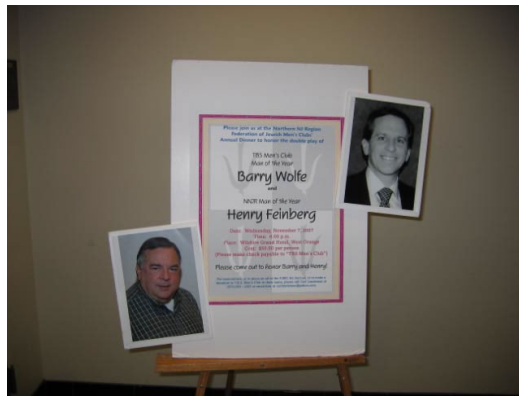
PROMOTING YOUR MOY PARTICIPATION

Promotion can take many forms. From word-of-mouth to publicity releases, there are all sorts of ways to increase awareness of this event. Perhaps the first place to start is with a schedule. It is essential to pick the MOY candidate early, so that promotion (marketing) does not have to be last minute, and only limited to word-of-mouth. If your club waits to select its honoree, promotion may not be possible. If you really want to recognize a volunteer, don't just pick him and keep things secret!

A few common methods to promote and communicate the program are described as follows.

Make sure the synagogue calendar has the Man of Year Dinner date included well in advance. You will generally receive notice from the region several months before the dinner date. This should give you time to make sure the event is on the synagogue calendar. It will also help to avoid schedules with conflicting events.

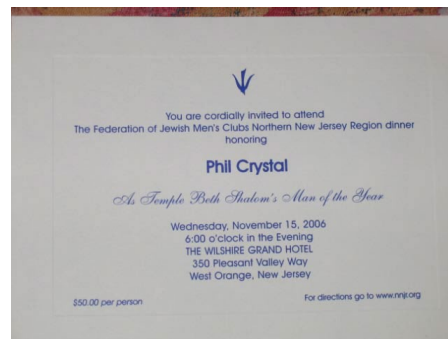
Once the MOY candidate and YOY candidates are picked out, publicize the announcement in the synagogue bulletin, on its website, and with announcements from the bimah. Send out and post flyers announcing the honoree and event. Include a photograph, since congregants may know faces but not names. Here is one sample from a local club:



Send a separate dinner invitation out to the congregation. Also, work with the honoree's family to send invitations to others who are not in the synagogue (co-workers, friends and relatives). The bigger the crowd that attends to honor your Man of the Year, the more fun and memorable the event will be.

As the event date approaches, use email and phones to solicit dinner reservations. Do the same thing with the event ad journal (a portion of those proceeds are rebated to the local club).

Consider mailing formal dinner invitations. Shown below is a sample sent every year by one of the NNJR clubs. This mailing results in a consistently high turnout for this club. The cost of the mailing is offset by what the club can earn on its dinner journal ads.



HOW TO GET THE MOST OUT OF THE DINNER VIRTUAL AD JOURNAL

Everybody loves an Ad Journal, with the possible exception of the editors who have to put it together! Consistent with trying to save trees, the NNJR Dinner Ad Journal has become a virtual journal in recent years, available on the regional website as a pdf document, with typically 150 pages or more.. It has three parts.

The journal includes sections with program notes, regional information, and material on programs offered by FJMC. Letters from movement dignitaries are sometimes published as well.

The second part is a presentation of all honorees. Each Man of the Year and Youth of the Year can have a short biography and picture published. There is no cost for this (although other similar organizations charge for the biography and picture). Some men choose not to submit photos or their bios, mostly due to time pressure. Also, it is important to have someone else in the Club handle this task. The honorees should be “interviewed” by someone else who can write up the biography. Don’t make your Man/Youth of the Year work on their own honor!

After the biography section, the journal presents many pages of ads. They come from families, friends, co-workers, clubs, synagogues and others. There are two sizes of ads and the prices are held low, in comparison to other ad journals. A half page costs \$72 and a full page costs \$120. In addition, an honor page is available which lists 12 names for \$120 (\$10 per name). This allows groups of people to combine and place a full page ad.

In recent years, a section with audio/video testimonials interviews with the honorees has been added. These interviews need to be coordinated with Man of the Year committee, as we want everyone to be able to participate!

The reason for the low price is that the region gives each Club an opportunity to do its own fundraising from this event. Clubs can sell the ads at cost +?. The margin depends on what the Club wants to do. Often, ad journal proceeds are used for local MOY events such as Brunch or Kiddush later in the year.

In addition, NNJR rebates **25%** of all ad journal proceeds back to the local club. So, even if your club does not mark up the NNJR cost, it will still make money on soliciting ads. And, just like the MOY Dinner itself, the Ad Journal requires no local work (to publish a Journal), NNJR handles that for you.

For a successful Ad Journal effort, your club should have a Dinner chairman who collects all the ads. The entire Men’s Club Board should be engaged in soliciting (or placing) ads. It is important to reach out to the MOY honoree’s wife (or children) who will have family contacts and may want to congratulate their father, brother, son, uncle or whatever. For the YOY honoree, reach out to their parents, grandparents, other relatives, and family friends, who often will want to put in a special congratulations to the honoree! Frequently the USY/Youth Commission etc will be willing to participate as well!

It is important to understand and meet the publication deadlines. In 2022, ads along with the payments must be submitted online, (www.nnjr.org) by approximately November 1st. In general, the region needs 3 - 4 weeks before the event to put together an Ad Journal. It is a lot of work.

Strategies for selling ads include:

- Every club should take out a full page. Your MOY and YOY deserves no less. Some clubs take two pages or more. Some clubs take multiple honor pages to list the MOY/YOY’s many friends and admirers.
- Past honorees can combine to take a full page ad, welcoming the new MOY to their own “club”
- Have a poster in the shul which announces the Ad Journal. Not everyone can attend the dinner but they can take out a half page ad.
- Send a flyer to all synagogue members, with an ad reservation form (provided by the region).
- Work with the honoree to contact groups outside the shul to contact (workers, colleagues).

- Have a “cell phone bank” after a Board meeting. Take an hour to reach shul members, friends and business associates.
- Stress that the funds raised support Jewish life – the Men’s Club, the synagogue and the Conservative movement.
- Offer to recognize those who place ads in your club publicity. Always recognize and thank those who step forward.

HOLDING LOCAL ACTIVITIES FOR YOUR MOY/YOY HONOREE

Ongoing local activities will go a long way to rewarding your Man of the Year, after the regional dinner is finished. Here are some ideas for ways to promote the MOY/YOY honoree locally

- Have your MOTY/YOTY mentioned from the bimah. Optionally, organize a special Shabbat service in their honor and present (again, in front of the local congregation) his plaque.
- For the Youth being honored, often times there is a USY Shabbat and this is a great opportunity to honor them publically as well!
- Have your MOTY/YOY represented at other synagogue events. If Sisterhood has a Women's League Shabbat (or at the Men's Club Shabbat), mention his name and recognize him. Return the Sisterhood favor by mentioning their VIP(s) at the Men's Club Shabbat.
- Make sure their names are shown on a plaque mounted with the name of prior honorees. A plaque with years of names should be displayed year round.
- Put a release in the synagogue newsletter, along with a photograph of your MOY and YOY.. The Men's Club President can include this news in the monthly Men's Club column
- Send out a news release to local media with the photo of your MOY and YOY. (Before using a photo of the YOY, check with their parents if they are a minor).

One very successful model for Man of the Year celebration has been developed by Temple Israel – Brandeis Men's Club in Ridgewood NJ. The men of Ridgewood create a Men's Club weekend with two core events. On Friday night and Saturday, they host Men's Club Shabbat. The following day, the club holds a Man of the Year Breakfast/Roast.

The bottom line is that naming a Man of the Year does not have to conclude with the regional dinner. By publicizing your honoree locally, you afford greater kovod to the man AND you elevate the image and reputation of the Men's Club at the same time. A synagogue social hall filled with friends who can celebrate locally is a wonderful event.

Even if your synagogue has its own Honoree Dinner Dance (many do), do not think that the Men's Club MOY is competition. It is not. Honor as many people as you can. The reason is simple. Recognition and reward are the most effective ways to draw volunteers in and keep them active. So rather than thank your MOY on one December evening, make him aware in his own community that this honor is respected and worthy of continued attention. Your organization will reap rewards down the road, from those that continue to stay active.

MAINTAINING THE MOY PROGRAM FROM YEAR TO YEAR

When the dinner is over, start thinking about next year's committee. Ask the Man of the Year to be the Honorary Chair for next year. His job is just to think about who might be on the list of candidates for next year and to keep the MOY process glued together.

As the summer approaches, a continuing Club President (who will remain in office) should remind the Honorary Chair to put together a list of candidates. That list ought to be discussed (in confidence) by the MOY Selection Committee described earlier.

Many clubs proudly display a plaque in the Synagogue which lists the honorees by year.

One possible deadline is to have your MOY candidate selected by Lag B'Omer, which is quite early, or by the end of Shavuot. In any case, it is a good idea to not let the process slide into the summer doldrums. Most clubs hibernate during July and August. When September rolls around, the competing forces of return to school and the High Holiday periods can rush a selection process.

For new (incoming) Club Presidents who are not familiar with MOY dinner logistics and planning, it is a good idea for the outgoing President to sit down and review this program, hand over materials and so forth. There is often a lot to go over in the transition process. Due to the timing of the dinner (normally held in December), this is one FJMC program that should not be overlooked or postponed.

Finally, don't hesitate to call on the region, or on a neighboring club if you are not familiar with the program at all. Club Presidents, who are reachable on the NNJR Club President List Serv, are often your best resource for answers to questions.

DINNER RULES OF THE ROAD

A brief final comment about dinner reservations is in order. It is quite typical for Clubs to have dinner headcounts which change up to the very last minute. For a local event, a Club can work with its own synagogue or caterer and take account of all changes. But NNJR is dealing with 30+ clubs, and multiple headcounts are an administrative chore. They have been described in the past like "herding worms". It just cannot be done. For that reason, NNJR has a simple rule with regard to dinner payments.

Clubs must pay "NNJR-FJMC" based on advance dinner headcount submitted to the region. The number of registered guests, **NOT ACTUAL HEADCOUNT ON THE EVENING OF THE DINNER**, is the basis for the charge. A headcount number will be frozen at the Monday midday preceding the dinner date and it must be accompanied by a list of attendee names.

Payment for the dinner can be made before, or on the night of the dinner. If your club shows up with additional guests (yes, we understand that it is human for people to change their minds at the very last minute), we will do our best to handle the overflow. But extra attendees must be paid at check-in.

On the other hand (here is the hard part that some clubs do not understand), if your Club shows up with fewer than the # of reservations, there are no refunds. The catering bill is based on the frozen headcount before the dinner. NNJR has no choice, since caterers do not grant refunds.

We know that these rules are like medicine. They are the ounce of prevention which will eliminate the possibility of needing a cure down the road. We like to head arguments off at the pass, and this policy achieves that purpose.

We look forward to seeing your Club at our Dinners, where you will undoubtedly have a great and rewarding evening.

Program Overview and Dates

The Northern New Jersey Region of FJMC has held a Man of the Year (“MOTY”) dinner for more than 30 years. This event has gained wide recognition in the Conservative Jewish community of Northern NJ. Attendance at the MOTY dinner now exceeds a combined 500 people every year. It is the largest Conservative gathering in our state.

The MOTY dinner, besides being fun, has five main goals:

- It builds Jewish community inside a Men’s Club. It brings together people who recognize the accomplishments of men in the synagogue who, through their outstanding efforts, deserve KOVOD (respect), recognition and thanks.
- Involving youth brings your community together, and might help you attract new blood. What parent doesn’t want to support a group that recognizes their child for their achievements.
- It builds Jewish community within the synagogue, highlighting the contribution of Men’s Club and the men of the congregation. Sometimes, the MOTY honoree is a synagogue member, but he may not be an active member of the Men’s Club. By recognizing him, it draws the honoree and the Club closer, for the benefit of both.
- It builds Jewish community beyond the synagogue, by bringing friends, business associates, family and other acquaintances together under the umbrella of the synagogue and its Men’s Club.
- It builds Jewish community at a regional/state level, by gathering many local communities in one place, on one night, to honor all their awardees together. There is a palpable feeling of Klal Yisrael at these events.
- Finally, and as a by-product, the MOTY dinners afford individual Men’s Clubs the opportunity to raise funds and learn about the latest national Men’s Club initiatives. These in turn allow the clubs to grow in their own communities.



OVERVIEW

The NNJ Region holds two dinners each year in the fall. This is done to accommodate our clubs which extend from Toms River in the south up to Closter in the north. This year, the dinner dates are:

NORTHERN DINNER:

Sunday, December 4th, 2022

Temple Beth Ahm Yisroel – Springfield, NJ

SOUTHERN DINNER:

Sunday, December 11th, 2022

Congregation B’nai Tikvah – North Brunswick, NJ

For convenience, the chart of clubs by north or south dinner follows:

DINNER	SYNAGOGUE
N	Temple Sholom, Bridgewater
N	Congregation Agudath Israel, Caldwell
N	Temple Beth O'r/Beth Torah, Clark
N	Temple Emanu-El, Closter
N	Temple Beth-El Mekor Chayim
N	Fair Lawn Jewish Center/Congregation B'nai Israel, Fair Lawn
N	Temple Beth Shalom, Livingston
N	Congregation B'nai Israel, Millburn
N	Pine Brook Jewish Center, Montville
N	Temple Israel-Brandeis Mens Club, Ridgewood
N	Congregation Beth Israel, Scotch Plains
N	Congregation Beth El, South Orange
N	Temple Beth Ahm Yisrael, Springfield
N	Congregation B'nai Jeshurun, Staten Island NY
N	Shomrei Torah - Wayne Conservative Congregation, Wayne
N	B'nai Shalom, West Orange
S	Temple Beth Ahm, Aberdeen
S	East Brunswick Jewish Center, East Brunswick
S	Beth El Synagogue, East Windsor
S	Highland Park Conservative Temple/Congregation Anshe Emet, Highland Park
S	Ohev Shalom/Marlboro JC, Marlboro
S	Congregation Neve Shalom, Metuchen
S	Congregation B'nai Tikvah, North Brunswick
S	Congregation Torat-El, Oakhurst
S	Temple Beth Ohr, Old Bridge
S	Temple Beth El, Somerset
S	Congregation B'nai Israel, Toms River

The region can accommodate changes to which dinner your club will attend but requires advance notice for coordination.

Please contact Dave Mandell (DLMCPA@comcast.net, 908-601-7348) to discuss

Ad Journal Pricing & Club Rebates

1) Ad Prices for the 2022 Man of the Year/Youth of the Year Ad Journal:

- a) Gold Full Page - \$360
- b) Silver Full Page - \$180
- c) Full Page - \$120
- d) ½ Page - \$72
- e) Honor Page (12 names at \$10/name) - \$120

2) Club Rebate Structure

- a) 25% rebate to the clubs
- b) Rebate will be paid, once all ads for an honoree have been paid in full to the region

3) Man of the Year Biographies

- a) Each honoree will be allowed space for their biography and picture at no cost
- b) Deadline for submission of bios and pictures is November 1, 2022

Ads will be submitted and paid for online through the NNJR.org Website.

I Still Have Questions – Who Can Help?

As clear as this guide is, we know that you might still have some questions. You have several places to go for help. The first place to start is with the NNJR Club liaison system.

Your club is in a district (North, Central or South) and the Districts are headed by a Rosh (“Head”).

- North – Mike Keats (roshnorth@nnjr.org) (908-240-3007)
- Central – Larry Klioze (roshcentral@nnjr.org) (732-735-1286)
- South – Len Whitman (roshsouth@nnjr.org) (908-596-0690)

Or you can contact the Dinner Chairman:

- Dave Mandell (DLMCPA@comcast.net) (908-601-7348)

Or you can contact David Glass, Regional President, or David Julis, Regional Exec VP:

- David Glass – president@nnjr.org (908-414-2116-cell)
- David Julis – execvp@nnjr.org (732-672-7759)

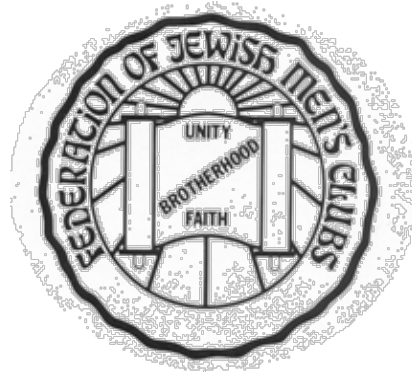
Each of these people is committed to helping you get the most out of the NNJR Man of the Year Dinner!

If you plan the work, and work the plan, your club will have a successful outing at the Dinner. The effort will pay off locally, with the buzz that surrounds recognizing the people who make your Club and your shul so vibrant.

We look forward to seeing you at the Man of the Year Dinner soon!

The International Federation of Jewish Men's Clubs

fjmc



"Working Together We Can Do So Much More"

"Involving Jewish Men in Jewish Life"

Visit us on the web at:
www.fjmc.org
www.nnjr.org